# 'LabRat'

Navigating the Maze of Undergraduate Laboratory Equipment

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# How it used to be...and still does



## What's in the box?

### LabRat Package

- Ready to go experiments
- Encouraging students

#### **Product**

- Complete
- Affordable
- Durable

### Modus Operandi

- Outsource
- Compile
- Send

#### **Target Markets**

- Developing countries
- Fast growth in higher education

### 5 Year Milestones and ROI

